

GRAB MAGAZINE

	1X	3X	6X
Back Cover (Glossy)	\$1,600	\$1,450	\$1,330
Front Inside Cover (Glossy)	\$1250	\$1130	\$1000
Back Inside Cover (Glossy)	\$1250	\$1130	\$1000
Full Page	\$750	\$675	\$600
Half Page	\$450	\$400	\$350
1/4 Page	\$350	\$275	\$200
1/8 Page	\$150	\$125	\$100
1/12 Page	\$90	\$80	\$70

Ad Dimensions

Full Page with Bleed	8 1/2" w X 11" h (Live Area 7" w X 9 1/4" h)
Full Page without Bleed	7" w X 9 1/4" h
Half Page	7" w X 4 1/2" h or 3 3/8" w X 9 1/2" h
1/4 Page	3 3/8" w X 4 1/2" h
1/8 Page	2" w X 3" h
1/12 Page	2 1/8" w X 2 1/8" h

**Back or Front
Fold Out in
Glossy
\$3,000**

**Social Media
Facebook/Twitter
(Over 180,000 Followers at this time)
3 Postings \$400**

Production Requirements

File Format: Files must be submitted as high resolution (300 dpi), PDF, JPG, PSD or TIFF files. All files must be in CMYK **NOT** RGB. Files sent in anything other than these formats may not print properly if you have any questions contact our production department. Email ads to **GrabStacy@gmail.com**.

Web Banner Ads

SIZE (Pixels)	4x	8x	12x	16x
956 Wide X 132 Tall	\$300	\$600	\$850 (845)	\$1,100

www.GrabChicago.com

GRAB Magazine • 773-515-0293 • 3712 N. Broadway #315 Chicago, IL 60613



Newsprint Deadlines for 2021

Cover Date	Art Work Due*
January 5	January 1
January 19	January 15
February 2	January 29
February 16	February 12
March 2	February 26
March 16	March 12
March 30	March 26
April 13	April 9
April 27	April 23
May 11	May 7
May 25	May 21
June 8	June 4
June 22	June 18
July 6	July 2
July 20	July 16
August 3	July 30
August 17	August 13
August 31	August 27
September 14	September 10
September 28	September 24
October 12	October 8
October 26	October 22
November 9	November 5
November 23	November 19
December 7	December 3
December 21	December 17

Terms and Conditions:

All ads must be pre-paid.

- These terms and conditions shall be deemed incorporated into every insertion order, space contract or uncontracted advertisement given to GRAB Magazine unless specifically modified in a written assignment signed by the publisher. Advertising rates and conditions may be changed at any time without notice.
- Advertisements are accepted only under the condition that the advertisers assume all liability and responsibility for any legal claims resulting from advertisements printed or not printed.
- Returned checks will be subject to a \$35 fee and will automatically revoke all credit agreements.

THERE ARE NO REFUNDS.

Special Issues	Cover Date
International Mr Leather Bear Pride Grabby Awards	May 25th
Pridefest/Pride	June 22nd
Market Days	August 3rd
Labor Day	August 31st
Halloween	October 26th
Thanksgiving	November 23rd
Christmas	December 7th
New Years'	December 21st

* Inside Front/Back Have early deadlines please call for deadlines



Glossy Deadlines for 2021

Cover Date	Art Work Due*
January 5	December 25, 2020
January 19	January 8
February 2	January 22
February 16	February 5
March 2	February 19
March 16	March 5
March 30	March 19
April 13	April 2
April 27	April 16
May 11	April 30
May 25	May 14
June 8	May 28
June 22	June 11
July 6	June 25
July 20	July 9
August 3	July 23
August 17	August 6
August 31	August 20
September 14	September 3
September 28	September 17
October 12	October 1
October 26	October 15
November 9	October 29
November 23	November 12
December 7	November 26
December 21	December 10

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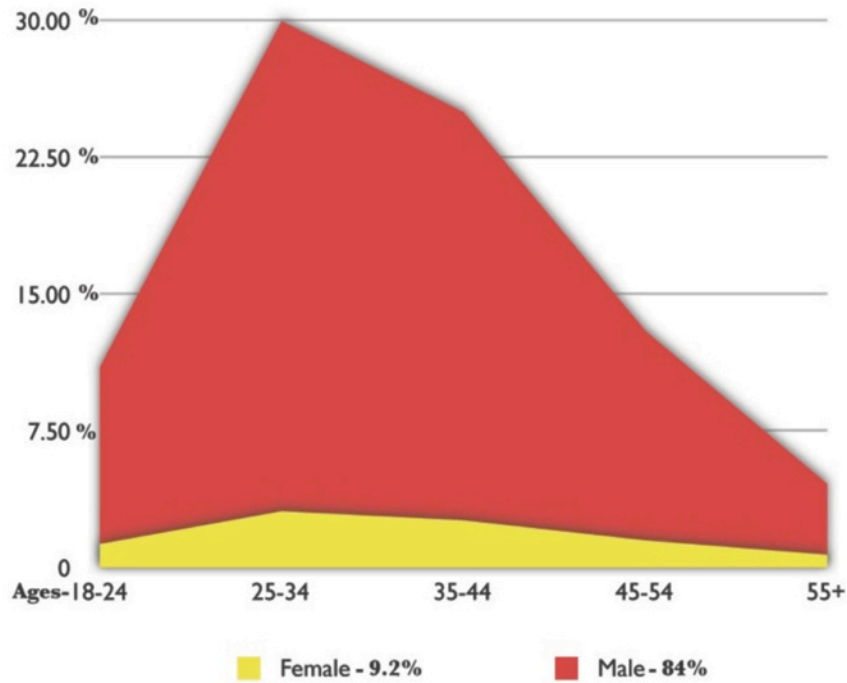
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Reader Demographics



12,000 Copies Biweekly delivered every other Tuesday

Distribution: Our publication covers locations in the 773, 312, 847, 708, 630 area codes.

Readership: Estimated at over 50,000 LGBTQ consumers.

Social Media: Over 170,000 Likes on Facebook

Features stories include such categories as:

- Entertainment
- Music
- Travel
- Restaurants
- Film
- Stage
- Pets
- Fitness
- Medical/Health
- Automotive
- Restaurant Reviews
- Real Estate