



size/frequency	1X	3X	6X
Back Cover (Glossy)	\$1,840	\$1,667 Per Issue	\$1,529 Per Issue
Front Inside Cover (Glossy)	\$1437	1299 Per Issue	\$1150 Per Issue
Back Inside Cover (Glossy)	\$1437	\$1299 Per Issue	\$1150 Per Issue
Full Page	\$862	\$776 Per Issue	\$690 Per Issue
Half Page	\$517	\$460 Per Issue	\$380 Per Issue
1/4 Page	\$402	\$316 Per Issue	\$230 Per Issue
1/8 Page	\$172	\$143 Per Issue	\$115 Per Issue
1/12 Page	\$103	\$92 Per Issue	\$80 Per Issue

Ad Dimensions

Full Page with Bleed	8 1/2" w X 11" h (Live Area 7" w X 9 1/4" h)
Full Page without Bleed	7" w X 9 1/4" h
Half Page	7" w X 4 1/2" h or 3 3/8" w X 9 1/2" h
1/4 Page	3 3/8" w X 4 1/2" h
1/8 Page	2" w X 3" h
1/12 Page	2 1/8" w X 2 1/8" h

**Back or Front
Fold Out in
Glossy
\$3,450**

**Social Media
Facebook/Twitter
(Over 180,000 Followers at this time)
3 Postings \$400**

Production Requirements

File Format: Files must be submitted as high resolution (300 dpi), PDF, JPG, PSD or TIFF files. All files must be in CMYK **NOT** RGB. Files sent in anything other than these formats may not print properly if you have any questions contact our production department. Email ads to GrabStacy@gmail.com.

Web Banner Ads

SIZE (Pixels)	4 weeks	8 weeks	12 weeks	16 weeks
956 Wide X 132 Tall	\$300	\$600	\$3,300	\$4,500

www.GrabChicago.com

GRAB Magazine • 773-707-2660 • 3712 N. Broadway #315 Chicago, IL 60613



Newsprint Deadlines for 2024

Cover Date	Art Work Due*
January 16	January 12
February 20	February 16
March 19	March 15
April 16	April 12
May 21	May 17
June 18	June 14
July 23	July 19
August 20	August 16
September 17	September 13
October 15	October 11
November 19	November 15
December 17	December 13

Terms and Conditions:

All ads must be pre-paid.

- These terms and conditions shall be deemed incorporated into every insertion order, space contract or uncontracted advertisement given to GRAB Magazine unless specifically modified in a written assignment signed by the publisher. Advertising rates and conditions may be changed at any time without notice.
- Advertisements are accepted only under the condition that the advertisers assume all liability and responsibility for any legal claims resulting from advertisements printed or not printed.
- Returned checks will be subject to a \$50 fee and will automatically revoke all credit agreements.

THERE ARE NO REFUNDS.

Special Issues	Cover Date
International Mr Leather Bear Pride Grabby Awards	May 21st
Pridefest/Pride Parade	June 18th
Market Days	July 23rd
Labor Day	August 20th
Halloween	October 15th
Thanksgiving	November 19th
Christmas/New Years	December 17th

*** Inside Front/Back Have early deadlines please call for deadlines**



Glossy Deadlines for 2024

Cover Date	Art Work Due*
January 16	January 5
February 20	February 9
March 19	March 8
April 16	April 5
May 21	May 10
June 18	June 7
July 23	July 12
August 20	August 9
September 17	September 6
October 15	October 4
November 19	November 8
December 17	December 6

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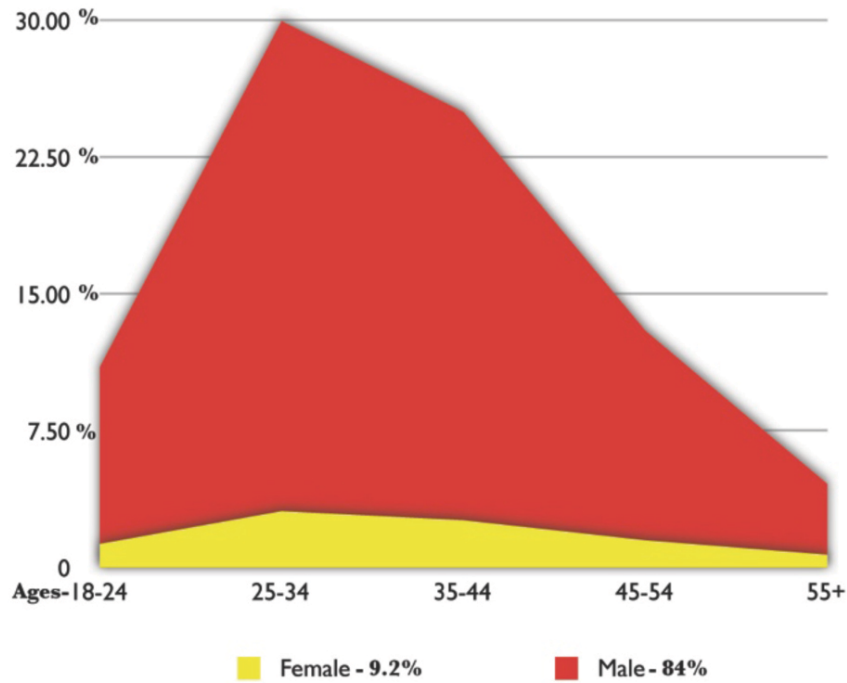
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Reader Demographics



12,000 Copies delivered Monthly

Distribution: Our publication covers locations in the 773, 312, 847, 708, 630 area codes.

Readership: Estimated at over 50,000 LGBTQ consumers.

Social Media: Over 170,000 Likes on Facebook

Features stories include such categories as:

- Entertainment
- Music
- Travel
- Restaurants
- Film
- Stage
- Pets
- Fitness
- Medical/Health
- Automotive
- Restaurant Reviews
- Real Estate