

GRAB MAGAZINE

	1X	3X	6X
Back Cover (Glossy)	\$1,600	\$1,450	\$1,330
Front Inside Cover (Glossy)	\$1250	\$1130	\$1000
Back Inside Cover (Glossy)	\$1250	\$1130	\$1000
Full Page	\$750	\$675	\$600
Half Page	\$450	\$400	\$350
1/4 Page	\$350	\$275	\$200
1/8 Page	\$150	\$125	\$100
1/12 Page	\$90	\$80	\$70

Ad Dimensions

Full Page with Bleed	8 1/2" w X 11" h (Live Area 7" w X 9 1/4" h)
Full Page without Bleed	7" w X 9 1/4" h
Half Page	7" w X 4 1/2" h or 3 3/8" w X 9 1/2" h
1/4 Page	3 3/8" w X 4 1/2" h
1/8 Page	2" w X 3" h
1/12 Page	2 1/8" w X 2 1/8" h

**Back or Front
Fold Out in
Glossy
\$3,000**

**Social Media
Facebook/Twitter**
(Over 180,000 Followers at this time)
3 Postings \$400

Production Requirements

File Format: Files must be submitted as high resolution (300 dpi), PDF, JPG, PSD or TIFF files. All files must be in CMYK **NOT** RGB. Files sent in anything other than these formats may not print properly if you have any questions contact our production department. Email ads to **GrabStacy@gmail.com**.

Web Banner Ads

SIZE (Pixels)	4x	8x	12x	16x
956 Wide X 132 Tall	\$300	\$600	\$850 (845)	\$1,100

www.GrabChicago.com

GRAB Magazine • 773-515-0293 • 3712 N. Broadway #315 Chicago, IL 60613



Newsprint Deadlines for 2022

Cover Date	Art Work Due*
January 4	December 31
January 18	January 14
February 1	January 28
February 15	February 11
March 1	February 25
March 15	March 11
March 29	March 25
April 12	April 8
April 26	April 22
May 10	May 6
May 24	May 20
June 7	June 3
June 21	June 17
July 5	July 1
July 19	July 15
August 2	July 29
August 15	August 12
August 30	August 26
September 13	September 9
September 27	September 23
October 11	October 7
October 25	October 21
November 8	November 4
November 22	November 18
December 6	December 2
December 20	December 16

Terms and Conditions:

All ads must be pre-paid.

- These terms and conditions shall be deemed incorporated into every insertion order, space contract or uncontracted advertisement given to GRAB Magazine unless specifically modified in a written assignment signed by the publisher. Advertising rates and conditions may be changed at any time without notice.

- Advertisements are accepted only under the condition that the advertisers assume all liability and responsibility for any legal claims resulting from advertisements printed or not printed.

- Returned checks will be subject to a \$35 fee and will automatically revoke all credit agreements.

THERE ARE NO REFUNDS.

Special Issues	Cover Date
International Mr Leather Bear Pride Grabby Awards	May 24th
Pridefest/Pride	June 21st
Market Days	August 2nd
Labor Day	August 30th
Halloween	October 25th
Thanksgiving	November 22nd
Christmas	December 6th
New Years'	December 20th

* Inside Front/Back Have early deadlines please call for deadlines



Glossy Deadlines for 2022

Cover Date	Art Work Due*
January 4	December 25, 2021
January 18	January 7
February 1	January 21
February 15	February 4
March 1	February 18
March 15	March 4
March 29	March 18
April 12	April 1
April 26	April 15
May 10	April 29
May 24	May 13
June 7	May 27
June 21	June 10
July 5	June 24
July 19	July 8
August 2	July 22
August 16	August 5
August 30	August 19
September 13	September 2
September 27	September 16
October 11	September 30
October 25	October 14
November 8	October 28
November 22	November 11
December 6	November 25
December 20	December 9

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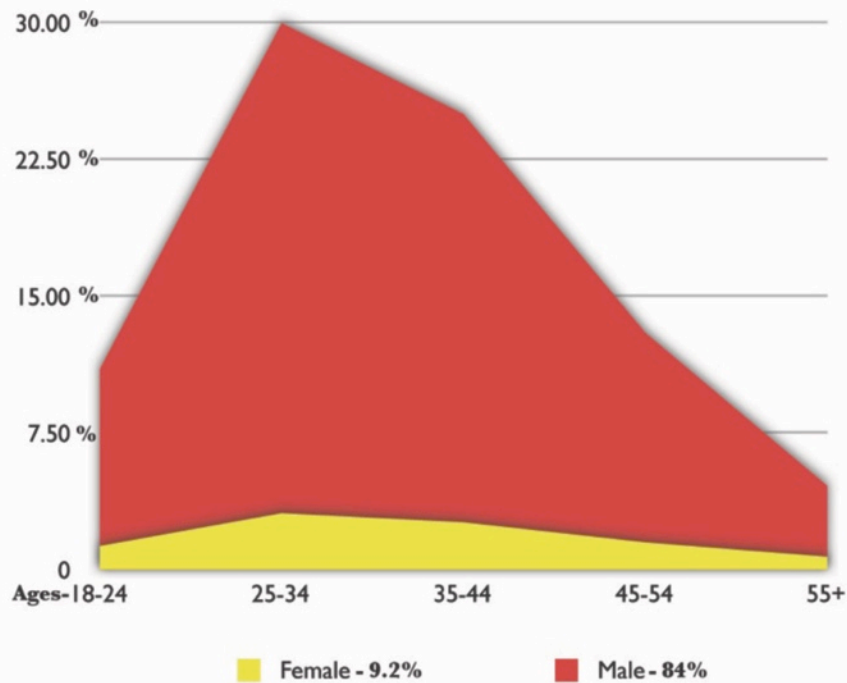
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GRAB MAGAZINE

CHICAGO'S BIWEEKLY LGBT PUBLICATION

Reader Demographics



12,000 Copies Biweekly delivered every other Tuesday

Distribution: Our publication covers locations in the 773, 312, 847, 708, 630 area codes.

Readership: Estimated at over 50,000 LGBTQ consumers.

Social Media: Over 170,000 Likes on Facebook

Features stories include such categories as:

- Entertainment
- Music
- Travel
- Restaurants
- Film
- Stage
- Pets
- Fitness
- Medical/Health
- Automotive
- Restaurant Reviews
- Real Estate