

# GRAB MAGAZINE

|                                    | 1X             | 3X             | 6X             |
|------------------------------------|----------------|----------------|----------------|
| <b>Back Cover (Glossy)</b>         | <b>\$1,600</b> | <b>\$1,450</b> | <b>\$1,330</b> |
| <b>Front Inside Cover (Glossy)</b> | <b>\$1250</b>  | <b>\$1130</b>  | <b>\$1000</b>  |
| <b>Back Inside Cover (Glossy)</b>  | <b>\$1250</b>  | <b>\$1130</b>  | <b>\$1000</b>  |
| <b>Full Page</b>                   | <b>\$750</b>   | <b>\$675</b>   | <b>\$600</b>   |
| <b>Half Page</b>                   | <b>\$450</b>   | <b>\$400</b>   | <b>\$350</b>   |
| <b>1/4 Page</b>                    | <b>\$350</b>   | <b>\$275</b>   | <b>\$200</b>   |
| <b>1/8 Page</b>                    | <b>\$150</b>   | <b>\$125</b>   | <b>\$100</b>   |
| <b>1/12 Page</b>                   | <b>\$90</b>    | <b>\$80</b>    | <b>\$70</b>    |

## Ad Dimensions

|                                |   |
|--------------------------------|---|
| <b>Full Page with Bleed</b>    | <b>8 1/2" w X 11" h</b><br>(Live Area 7" w X 9 1/4" h)  |
| <b>Full Page without Bleed</b> | <b>7" w X 9 1/4" h</b>                                  |
| <b>Half Page</b>               | <b>7" w X 4 1/2" h or</b><br><b>3 3/8" w X 9 1/2" h</b> |
| <b>1/4 Page</b>                | <b>3 3/8" w X 4 1/2" h</b>                              |
| <b>1/8 Page</b>                | <b>2" w X 3" h</b>                                      |
| <b>1/12 Page</b>               | <b>2 1/8" w X 2 1/8" h</b>                              |

**Back or Front  
Fold Out in  
Glossy  
\$3,000**

**Social Media  
Facebook/Twitter  
(Over 180,000 Followers at this time)  
3 Postings \$400**

## Production Requirements

File Format: Files must be submitted as high resolution (300 dpi), PDF, JPG, PSD or TIFF files. All files must be in CMYK **NOT** RGB. Files sent in anything other than these formats may not print properly if you have any questions contact our production department. Email ads to **GrabStacy@gmail.com**.

## Web Banner Ads

| SIZE (Pixels)                  | 4x           | 8x           | 12x                   | 16x            |
|--------------------------------|--------------|--------------|-----------------------|----------------|
| <b>956 Wide X<br/>132 Tall</b> | <b>\$300</b> | <b>\$600</b> | <b>\$850</b><br>(845) | <b>\$1,100</b> |

**[www.GrabChicago.com](http://www.GrabChicago.com)**

GRAB Magazine • 773-515-0293 • 3712 N. Broadway #315 Chicago, IL 60613



## Newsprint Deadlines for 2023

| Cover Date   | Art Work Due*     |
|--------------|-------------------|
| January 3    | December 30, 2022 |
| January 17   | January 13        |
| January 31   | January 27        |
| February 14  | February 10       |
| February 28  | February 24       |
| March 14     | March 10          |
| March 28     | March 24          |
| April 11     | April 7           |
| April 25     | April 21          |
| May 9        | May 5             |
| May 23       | May 19            |
| June 6       | June 2            |
| June 20      | June 16           |
| July 4       | June 30           |
| July 18      | July 14           |
| August 1     | July 28           |
| August 15    | August 11         |
| August 29    | August 25         |
| September 12 | September 8       |
| September 26 | September 22      |
| October 10   | October 6         |
| October 24   | October 20        |
| November 7   | November 3        |
| November 21  | November 17       |
| December 5   | December 1        |
| December 19  | December 15       |

### Terms and Conditions:

*All ads must be pre-paid.*

- These terms and conditions shall be deemed incorporated into every insertion order, space contract or uncontracted advertisement given to GRAB Magazine unless specifically modified in a written assignment signed by the publisher. Advertising rates and conditions may be changed at any time without notice.
- Advertisements are accepted only under the condition that the advertisers assume all liability and responsibility for any legal claims resulting from advertisements printed or not printed.
- Returned checks will be subject to a \$35 fee and will automatically revoke all credit agreements.

THERE ARE NO REFUNDS.

| Special Issues   | Cover Date    |
|--|---------------|
| International Mr<br>Leather<br>Bear Pride<br>Grabby Awards | May 23rd      |
| Pridefest/Pride  | June 20th     |
| Market Days  | August 1st    |
| Labor Day  | August 29th   |
| Halloween  | October 24th  |
| Thanksgiving   | November 21st |
| Christmas  | December 5th  |
| New Years'   | December 19th |

\* Inside Front/Back Have early deadlines please call for deadlines



## Glossy Deadlines for 2023

| Cover Date   | Art Work Due*     |
|--------------|-------------------|
| January 3    | December 23, 2022 |
| January 17   | January 6         |
| January 31   | January 20        |
| February 14  | February 3        |
| February 28  | February 17       |
| March 14     | March 3           |
| March 28     | March 17          |
| April 11     | March 31          |
| April 25     | April 14          |
| May 9        | April 28          |
| May 23       | May 12            |
| June 6       | May 26            |
| June 20      | June 9            |
| July 4       | June 23           |
| July 18      | July 7            |
| August 1     | July 21           |
| August 15    | August 4          |
| August 29    | August 18         |
| September 12 | September 1       |
| September 26 | September 15      |
| October 10   | September 29      |
| October 24   | October 13        |
| November 7   | October 27        |
| November 21  | November 10       |
| December 5   | November 24       |
| December 19  | December 8        |

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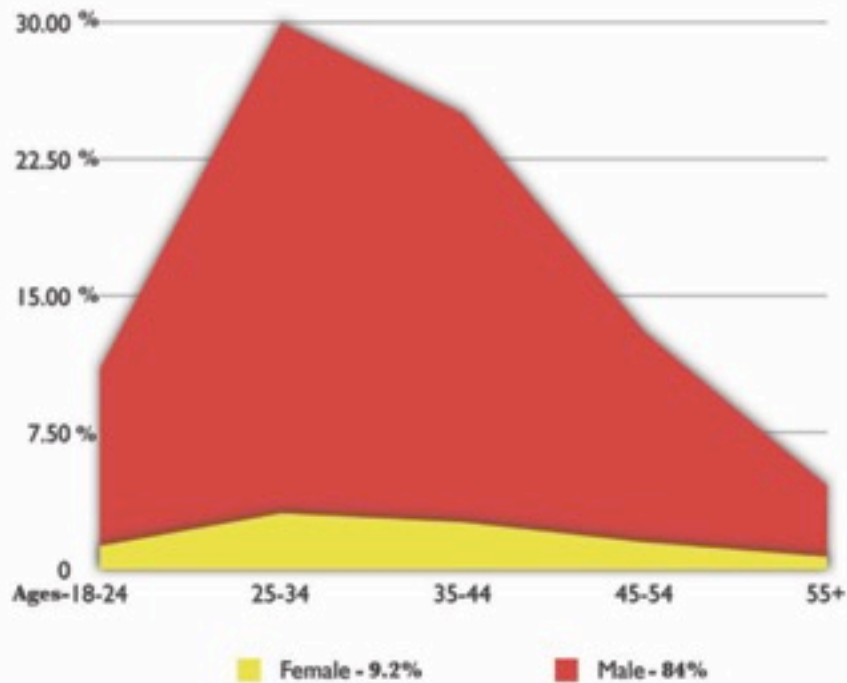
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# GRAB MAGAZINE

Chicago's Biweekly LGBT Publications

## Reader Demographics



**12,000 Copies Biweekly delivered every other Tuesday**

**Distribution:** Our publication covers locations in the 773, 312, 847, 708, 630 area codes.

**Readership:** Estimated at over 50,000 LGBTQ consumers.

**Social Media: Over 170,000 Likes on Facebook**

**Features stories include such categories as:**

- Entertainment
- Music
- Travel
- Restaurants
- Film
- Stage
- Pets
- Fitness
- Medical/Health
- Automotive
- Restaurant Reviews
- Real Estate