

GRAB MAGAZINE

	1X	3X	6X
Back Cover (Glossy)	\$1,600	\$1,450	\$1,330
Front Inside Cover (Glossy)	\$1250	\$1130	\$1000
Back Inside Cover (Glossy)	\$1250	\$1130	\$1000
Full Page	\$750	\$675	\$600
Half Page	\$450	\$400	\$350
1/4 Page	\$350	\$275	\$200
1/8 Page	\$150	\$125	\$100
1/12 Page	\$90	\$80	\$70

Ad Dimensions

Full Page with Bleed	8 1/2" w X 11" h (Live Area 7" w X 9 1/4" h)
Full Page without Bleed	7" w X 9 1/4" h
Half Page	7" w X 4 1/2" h or 3 3/8" w X 9 1/2" h
1/4 Page	3 3/8" w X 4 1/2" h
1/8 Page	2" w X 3" h
1/12 Page	2 1/8" w X 2 1/8" h

**Back or Front
Fold Out in
Glossy
\$3,000**

**Social Media
Facebook/Twitter
(Over 180,000 Followers at this time)
3 Postings \$400**

Production Requirements

File Format: Files must be submitted as high resolution (300 dpi), PDF, JPG, PSD or TIFF files. All files must be in CMYK **NOT** RGB. Files sent in anything other than these formats may not print properly if you have any questions contact our production department. Email ads to GrabMagazine@aol.com.

SIZE (Pixels)	4x	8x	13x	26x
728 Wide X 100 Tall	\$85per week (\$340)	\$75per week (\$600)	\$65per week (\$845)	\$55per week (\$1,430)
250 Wide X 250 Tall	\$85per week (\$340)	\$75per week (\$600)	\$65per week (\$845)	\$55per week (\$1,430)

www.GrabChicago.com

GRAB Magazine • 773-857-2262 • 3712 N. Broadway #315 Chicago, IL 60613



Newsprint Deadlines for 2019

Cover Date	Art Work Due*
January 8	January 4th
January 22	January 18th
February 5	February 1st
February 19	February 15th
March 5	March 1st
March 19	March 15th
April 2	March 29th
April 16	April 12th
April 30	April 26th
May 14	May 10th
May 28	May 23rd
June 11	June 7th
June 25	June 21st
July 9	July 5th
July 23	July 19th
August 6	August 2nd
August 20	August 16th
September 3	August 29th
September 17	September 13th
October 1	September 27th
October 15	October 11th
October 29	October 25th
November 12	November 8th
November 26	November 22nd
December 10	December 6th
December 24	December 19th

Terms and Conditions:

All ads must be pre-paid.

- These terms and conditions shall be deemed incorporated into every insertion order, space contract or uncontracted advertisement given to GRAB Magazine unless specifically modified in a written assignment signed by the publisher. Advertising rates and conditions may be changed at any time without notice.
- Advertisements are accepted only under the condition that the advertisers assume all liability and responsibility for any legal claims resulting from advertisements printed or not printed.
- Returned checks will be subject to a \$35 fee and will automatically revoke all credit agreements.

THERE ARE NO REFUNDS.

Special Issues	Cover Date
International Mr Leather Bear Pride Grabby Awards	May 14th
Pridefest/Pride	June 11th
Market Days	August 6th
Labor Day	August 20th
Halloween	October 15th
Thanksgiving	November 12th
Christmas	December 10th
New Years'	December 24th

* Inside Front/Back Have early deadlines please call for deadlines



Glossy Deadlines for 2019

Cover Date	Art Work Due*
January 8	December 28th
January 22	January 11th
February 5	January 25th
February 19	February 8th
March 5	February 22nd
March 19	March 8th
April 2	March 22nd
April 16	April 5th
April 30	April 19th
May 14	May 3rd
May 28	May 17th
June 11	May 31st
June 25	June 14th
July 9	June 28th
July 23	July 12th
August 6	July 26th
August 20	August 9th
September 3	August 23rd
September 17	September 6th
October 1	September 20th
October 15	October 4th
October 29	October 18th
November 12	November 1st
November 26	November 15th
December 10	November 29th
December 24	December 13th

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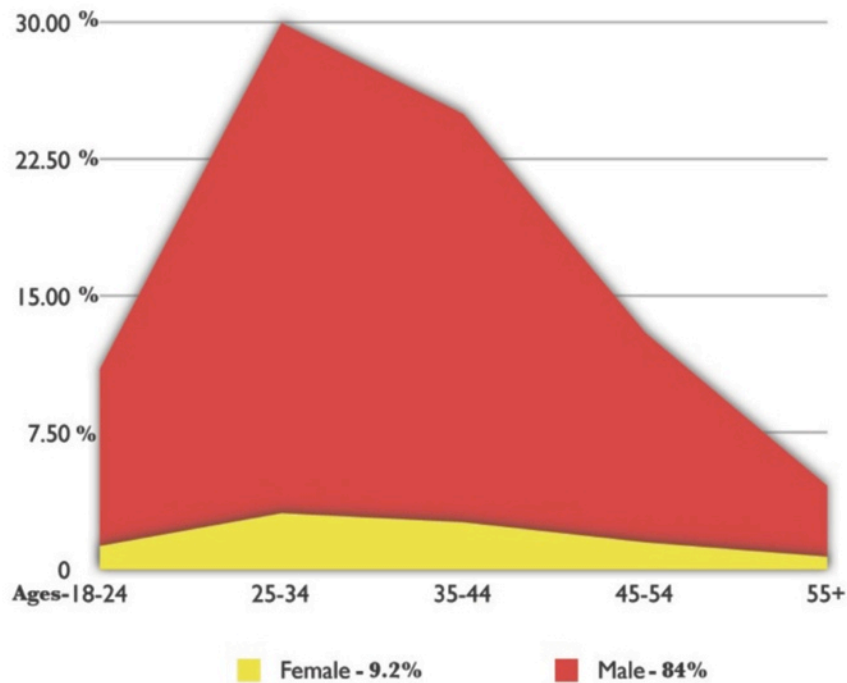
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GRAB MAGAZINE

CHICAGO'S BIWEEKLY LGBT PUBLICATION

Reader Demographics



15,000 Copies Biweekly delivered every other Tuesday

Distribution: Our publication covers locations in the 773, 312, 847, 708, 630 area codes.

Readership: Estimated at over 50,000 LGBTQ consumers.

Social Media: Facebook: 170,000, Twitter: 20,000, Instagram: 1,100

Features stories include such categories as:

- Entertainment
- Music
- Travel
- Restaurants
- Film
- Stage
- Pets
- Fitness
- Medical/Health
- Automotive
- Restaurant Reviews
- Real Estate